

**Officers:**

Crystal Rehder, *President*  
Robert Renaker, *Vice President*  
Charlie Turk, *Treasurer*  
Jessica Teipen, *Rec. Secretary*



**Directors:**

Nancy Bain  
Andy Beck  
Martin Coleman  
Christy Cashin  
Heath Hurst  
Andy Kienle

April 2016

Dear Cottage Home Friend,

We are writing on behalf of the Cottage Home Neighborhood Association\*. Our organization strives to create and preserve a dynamic and healthy community and maintain the unique historical and architectural aspects of the neighborhood. This area has grown tremendously over the years as residents have been working to improve Cottage Home and our surrounding community. Through shared volunteer efforts and financial donations, much has been accomplished but with your support, we can accomplish much more.

This year our goal is to raise **\$10,000** and we invite you to participate as a sponsor of the 2016 Cottage Home and Garden Twilight Tour. This event is a major fundraiser for our organization which will help us implement our strategic plan while continuing to make Cottage Home a safe and family-friendly neighborhood. Our plan includes projects like rehabilitating historic brick sidewalks, public art displays, improving our playground and enhancing the community space shelter. The tour not only raises awareness of the revitalization taking place in Cottage Home, but allows others to experience and appreciate the community that has been cultivated over the years.

About the event:

The event is scheduled for Saturday, May 21, 2016, 3:00 p.m. to 10:00 p.m. This year's tour features beautifully restored historic homes as well as newly constructed homes that are further proof of Cottage Home's revitalization. Tour goers are invited to view a variety of new and old homes, selected to showcase the creativity and diverse decorating styles of our residents, as well as explore backyard gardens, our community garden and playground. Throughout the day visitors can sample fabulous homemade refreshments and enjoy artists and artisans in the Cottage Home Park.

For premier ticket holders, a special reception begins at 5:00 pm for a behind-the-scenes tour showcasing the Vonnegut and Bohn designed Ruskaup Mansion as well as other homes in the heart of the neighborhood. Premier tickets allow partygoers to enjoy the tour, as well as, live entertainment, cocktails and gourmet appetizers from neighborhood chef Rebecca Hostetter of Duos along with chefs from Bluebeard and Black Market.

Your support is critical to make this event successful and in return, sponsors will be will reach thousands of people through our tour booklet, web site, and signs. Page two lists our suggested sponsorship levels, rate sheet and incentives. If you would like to sponsor the tour please fill out the following sponsor pack and send to the address below:

Thanks for your consideration!

Sincerely,

Maribeth Bailey, Co-Chair  
752-1816  
Maribeth.bailey@yahoo.com

Andy Kienle, Co-Chair  
440-3730  
jakienle@gmail.com

Cottage Home Neighborhood Association  
Attn: Home Tour Committee  
714 N. Highland Ave.  
Indianapolis, IN 46202

\* **Cottage Home Neighborhood Association is a non-profit, 501-c-3 organization and your donations are tax deductible.** We're located at the end of Massachusetts Avenue and just west of Arsenal Technical High School. Our boundaries are E. 10<sup>th</sup> St. to the north; Oriental St. to the east; Michigan St. to the south; and I-65/70 to the west.

# 2016 COTTAGEHOME & GARDEN TOUR SPONSORSHIP LEVELS

## Event Sponsor - \$2,500

- Co-sponsor on cover of tour booklet
- Advertisement in Urban Times publication
- Name printed on sponsor page of tour booklet
- Name on event sign at park and web site
- Additional full-page ad in tour booklet (8" x 6")
- Ten Twilight Reception and Four Tour tickets

## Home Sponsor - \$1,000

- Recognition of sponsorship in Urban Times publication
- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Name on event sign at the home you sponsor
- Complimentary full-page ad in tour booklet (8" x 6")
- Four Twilight Reception and Four Tour tickets

## Key Sponsor - \$500

- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Complimentary ½ page ad in tour booklet (4" x 6")
- Two Twilight Reception and Four Tour tickets

## Sponsor - \$250

- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Complimentary ½ page ad in tour booklet (4" x 6")
- Four Home Tour tickets

## Patron - \$100

- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Complimentary ¼ page ad in tour booklet (4" x 3")
- Two Home Tour tickets

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Please make checks payable to Cottage Home Neighborhood Association and send to 714 N. Highland Ave., Indianapolis, IN 46202. Include a copy of your advertisement or e-mail a digital version to jakienle@gmail.com

Your sponsorship amount\_\_\_\_\_

Who should we contact about your tour booklet advertisement?

Name\_\_\_\_\_

Address\_\_\_\_\_

Phone\_\_\_\_\_

Email\_\_\_\_\_

**Officers:**

Crystal Rehder, *President*  
Robert Renaker, *Vice President*  
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Jessica Teipen, *Rec. Secretary*



**Directors:**

Nancy Bain  
Andy Beck  
Martin Coleman  
Christy Cashin  
Heath Hurst  
Andy Kienle  
Armando Perez

April 2016

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We invite you to participate as a sponsor of the 2016 Cottage Home and Garden Tour. The event is scheduled for Saturday, May 21 3:00 p.m. to 10:00 p.m. This year's tour again features beautifully restored historic homes as well as newly constructed homes that are further proof of Cottage Home's revitalization. Tour goers are invited to view a variety of new and old homes, selected to showcase the creativity and diverse decorating styles of our residents, as well as explore backyard gardens, our community garden and playground. Throughout the weekend visitors can sample fabulous homemade refreshments and enjoy artists and artisans in the Cottage Home Park.

Starting at 5:00 pm, we are again hosting a reception and behind-the-scenes tour showcasing the Ruskaup Mansion at 711 Dorman Street as well as two other homes in the heart of the neighborhood that will be open only for premier ticket holders. Partygoers will enjoy cocktails and gourmet appetizers from neighborhood chef Rebecca Hostetter of Duos along with chefs from Bluebeard and Black Market.

The tour not only raises awareness of the revitalization taking place in Cottage Home, but it is also our major fundraiser for Cottage Home Neighborhood Association. Tour proceeds will help us implement our strategic plan, including projects such as rehabilitating brick sidewalks, developing public art displays, improving our playground, completing the shelter in our community space and continuing to make Cottage Home a safe and family-friendly neighborhood.

Please consider becoming a sponsor to make this event even more successful. In return, your name will reach hundreds of people through our tour booklet, web site, and signs. In 2014 over 500 tour attendees explored our "hidden gem" neighborhood and this year our goal is to sell 1,000 tickets.

Page two lists our suggested sponsorship levels, and we also enclose a rate sheet for ads in our catalog. We are also open to ideas such as underwriting signs and individual homes, helping with mass mailings, or printing notices in your newsletter. We welcome your ideas. If you would like to sponsor the tour with one of our existing sponsor packages please fill out the following sponsor pack and send to the address below:

Cottage Home Neighborhood Association  
Attn: Home Tour Committee  
714 N. Highland Ave.  
Indianapolis, IN 46202

Thanks for your consideration!

Sincerely,

Maribeth Bailey, Co-Chair  
752-1816  
Maribeth.bailey@yahoo.com

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**P.S. Cottage Home Neighborhood Association is a non-profit, 501-c-3 organization and your donations are tax deductible.** We're located at the end of Massachusetts Avenue and just west of Arsenal Technical High School. Our boundaries are E. 10<sup>th</sup> St. to the north; Oriental St. to the east; Michigan St. to the south; and I-65/70 to the west.

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- Advertisement in Urban Times publication
- Name printed on sponsor page of tour booklet
- Name on event sign at park and web site
- Additional full-page ad in tour booklet (8" x 6")
- Ten Twilight Reception and Four Tour tickets

### Home Sponsor - \$1,000

- Recognition of sponsorship in Urban Times publication
- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Name on event sign at the home you sponsor
- Complimentary full-page ad in tour booklet (8" x 6")
- Four Twilight Reception and Four Tour tickets

### Key Sponsor - \$500

- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Complimentary 1/2 page ad in tour booklet (4" x 6")
- Two Twilight Reception and Four Tour tickets

### Sponsor - \$250

- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Complimentary 1/2 page ad in tour booklet (4" x 6")
- Four Home Tour tickets

### Patron - \$100

- Recognition on sponsor page of tour booklet
- Name on event sign at park and web site
- Complimentary 1/4 page ad in tour booklet (4" x 3")
- Two Home Tour tickets

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Please make checks payable to Cottage Home Neighborhood Association and send to 714 N. Highland Ave., Indianapolis, IN 46202. Include a copy of your advertisement or e-mail a digital version to [jakienle@gmail.com](mailto:jakienle@gmail.com)

Your sponsorship amount \_\_\_\_\_

Who should we contact about your tour booklet advertisement?

Name \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_